



## Group's REAL Ambassador Program

Thank you for your interest in becoming a REAL Ambassador! People on our team have a can-do attitude, are passionate about Group resources and take that enthusiasm on the road to represent Group Publishing in a variety of settings. Assignments for REAL Ambassadors offer opportunities to help transform ministries, a flexible time commitment, and fair compensation. Incredible things will happen as Group's REAL Ambassadors partner with people in ministry through some of the following:

- Vacation Bible School Previews
- VBS U Events
- Bookstore Curriculum Previews
- Curriculum Training in Churches
- Staffing Exhibit booths at Conventions
- Women's Ministry Events
- Youth Ministry Events
- Emcee at Group Workcamps

We want the best! We ask that you currently use Group resources and are in a leadership position at your church. After successful completion of our qualification, selection and training process, you will join our incredible team!

### To apply to be a Group REAL Ambassador, please complete the following:

- 1) Group's REAL Ambassador Application Packet.
- 2) One presentation evaluation reference. Use the form provided in this packet, returned along with your application.
- 3) Submit a video presentation. This should be recorded before an audience of six or more people in a ministry environment. This should be recorded in either DVD-R or VHS format. If you need a script to present for your recording, please E-mail Sharon Stratmoen ([sstratmoen@groupra.com](mailto:sstratmoen@groupra.com)) and she will send you one. If you have an existing tape of a presentation you have done that you feel is one of your best, please submit that one.

**Please be sure you submit the entire application packet,  
including references and DVD/video.**

Mail to: Group Publishing  
Attn: Field Services  
1515 Cascade Ave  
Loveland, CO 80538

Please contact Sharon Stratmoen at [sstratmoen@groupra.com](mailto:sstratmoen@groupra.com) 651-491-4546 (cell), with any questions regarding the application process.



Please attach a current photo here. We may ask you for a digital photo for promotional purposes.

# REAL Ambassador Application

Incredible things will happen™

**PLEASE PRINT. Answer each question fully and accurately.** Use blank paper if you do not have enough room on this application. In reading and answering the following questions, be aware that none of the questions are intended to imply illegal preferences or discrimination based upon non-job related information.

**This document must be returned with video and references; see the cover letter for more information about submission requirements.**

## SECTION ONE

Today's date: \_\_\_\_\_ Birth Date (Month and Day only): \_\_\_\_\_

\_\_\_\_\_ Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Name \_\_\_\_\_

(\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Business phone Home phone Cell phone

\_\_\_\_\_ Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

E-mail Address \_\_\_\_\_ High-Speed Internet Access?.....  Yes  No

Drivers License No \_\_\_\_\_ Expiration Date \_\_\_\_\_

| LIST NAME AND ADDRESSES OF SCHOOLS | Diploma/Degree Certification | Number of Years Completed |
|------------------------------------|------------------------------|---------------------------|
| High School or GED:                |                              |                           |
| College or University:             |                              |                           |
| Post-Graduate:                     |                              |                           |
| Subjects Studied:                  |                              |                           |

## SECTION TWO

Name of church at which you serve: \_\_\_\_\_

\_\_\_\_\_ Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Describe your position today in ministry: \_\_\_\_\_

Are you presently employed? .....  Yes  No

If yes, may we contact your employer? .....  Yes  No

If yes, Contact Name: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Applicant Name (please print): \_\_\_\_\_

Have you ever been fired from a job or asked to resign?.....  Yes  No  
If yes, please explain: \_\_\_\_\_

Have you ever been convicted of any law violation? .....  Yes  No  
*(Include any plea of guilty or no contest. Exclude minor traffic violations. A conviction will not necessarily disqualify an applicant.)*  
If yes, please explain: \_\_\_\_\_

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### SECTION THREE

Have you ever applied with Group Publishing before?.....  Yes  No  
If yes, when? \_\_\_\_\_  
I have attended a Group Publishing Presenter's Course in the last 5 years?.....  Yes  No

What Group products do you use? (Check all that apply)

- |   |   |   |
|---|---|---|
| <input type="radio"/> Adult Ministry      | <input type="radio"/> Hands-On Bible Curriculum | <input type="radio"/> Small Group Ministry  |
| <input type="radio"/> Buzz Curriculum     | <input type="radio"/> Hands-On Bible Max        | <input type="radio"/> Vacation Bible School |
| <input type="radio"/> Church Volunteer    | <input type="radio"/> Holy Land Adventure       | <input type="radio"/> Women's Ministry      |
| <input type="radio"/> Central             | <input type="radio"/> Kids Own Worship          | <input type="radio"/> Youth Ministry        |
| <input type="radio"/> FaithWeaver         | <input type="radio"/> Lifetree Cafe             | <input type="radio"/> Other: (list below)   |
| <input type="radio"/> FaithWeaver Friends | <input type="radio"/> Living Inside Out         | _____                                       |
| <input type="radio"/> Grapple             | <input type="radio"/> Men's Ministry            | _____                                       |

1. Have you ever worked at Group on staff or as a contract employee?.....  Yes  No  
If yes, please explain: \_\_\_\_\_

2. Have you ever stopped using a Group Product?.....  Yes  No  
If yes, please explain: \_\_\_\_\_

3. Why do you want to be a Group REAL Ambassador? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. Describe your relationship with God. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Describe your philosophy of learning \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Describe your ministry experience related to advising and training others. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Everyone has strengths and growth areas as a leader. What do you feel are your top three strengths? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. And your top three growth areas? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. Describe your experience using technology as part of a presentation. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. What is your experience in sales? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. Tell about a recent situation in which you had to deal with a very upset customer or co-worker. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. Describe a time when your audience did not like your presentation. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13. How would you rate your experience traveling? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## SECTION FOUR

**PLEASE READ EACH STATEMENT CAREFULLY BEFORE SIGNING.**

I certify that all information provided in this application is true and complete. I understand that any false information or omission may disqualify me from further consideration. I understand that if selected, I would work as an independent contractor. I will conduct myself in a manner as a follower of Jesus Christ, adhering to Group's core values when representing Group.

I authorize the investigation of any or all statements contained in this application. I also authorize, whether listed or not, any person, school, current employer, past employers and organizations to provide relevant information and opinions that may be useful in making an acceptance decision. I release such persons and organizations from any legal liability in making such statements. I have read, understand, and by my signature, consent to these statements.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Confidential Character Reference

## Group's REAL Ambassadors: Resource Advisor

**To Applicant:** TWO references are required. Give a copy to (1) co-worker or professional associate and (2) to a pastor or church leader who knows you personally. Ask each reference to complete the form, return it to you in a sealed envelope, and mail it with your completed application packet.

**To Reference:** The following individual has shown interest in training for Group Publishing as a Resource Advisor. He or she has listed you as a professional or character reference. Please fill out the following information on the applicant.

Name of Person Reference is for: \_\_\_\_\_

Reference's Name \_\_\_\_\_

Reference's Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Reference's Occupation \_\_\_\_\_ Reference's Phone (\_\_\_\_) \_\_\_\_\_

How long have you known the applicant?

- Less than 1 year     1-3 years     3-5 years     5-10 years     More than 10 years

Did you supervise this person?     Yes     No    If not, what is your relationship to the applicant?

Please rate the applicant's degree of self-motivation on a scale from 1 to 5. (Circle one)

(Must be prompted)    1       2       3       4       5       (If told once, no follow-up necessary)

On a scale of 1 to 5 (5=outstanding) how would you rate the applicant in these areas?

|                                      |       |             |       |               |       |
|--------------------------------------|-------|-------------|-------|---------------|-------|
| Attendance                           | _____ | Initiative  | _____ | Team Work     | _____ |
| Productivity                         | _____ | Creativity  | _____ | Communication | _____ |
| Quality                              | _____ | Reliability | _____ | People Skills | _____ |
| Ability to Handle Stress/Frustration | _____ |             |       |               |       |

If given a 3 or below, please explain why.

If you could encourage this person to grow in one area, what would it be?

What do you feel is this person's greatest asset?

Would you choose the applicant to serve in the following areas? (Check all that apply)

- Being an inspiration for Christian leaders
- Working well with others to accomplish short term and long-term goals
- Going the extra mile to get a job done

Please explain your answer.

Are you aware of any convictions or law violations (except minor traffic violations) that we should be aware of?

Yes  No      If yes, please give details:

What else do you think would be helpful for us to know in making our hiring decision?

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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|  |                   |                     |
|--|-------------------|---------------------|
| Attendance _____                           | Initiative _____  | Team Work _____     |
| Productivity _____                         | Creativity _____  | Communication _____ |
| Quality _____                              | Reliability _____ | People Skills _____ |
| Ability to Handle Stress/Frustration _____ |                   |                     |

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If you could encourage this person to grow in one area, what would it be?

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Would you choose the applicant to serve in the following areas? (Check all that apply)

- Being an inspiration for Christian leaders
- Working well with others to accomplish short term and long-term goals
- Going the extra mile to get a job done

Please explain your answer.

Are you aware of any convictions or law violations (except minor traffic violations) that we should be aware of?

Yes  No      If yes, please give details:

What else do you think would be helpful for us to know in making our hiring decision?

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

## Presentation Critique Reference Group's REAL Ambassador Program

The following person has shown interest in training for Group Publishing as a REAL Ambassador. He or she has listed you as someone who has seen him or her present. Please fill out the following information on the applicant. This reference to be sent with completed application packet in a sealed envelope.

Name of Person reference is for: \_\_\_\_\_

Reference Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail \_\_\_\_\_

1. Have you witnessed this person giving a presentation or workshop?  YES  NO If yes, please comment on his or her performance.

2. How well was the presentation received by the audience?

**Please rate the person's presentation on a scale of 1 to 5 (five being excellent, 1 being poor).**

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| Prepared:                                 | 1 | 2 | 3 | 4 | 5 |
| Comfortable:                              | 1 | 2 | 3 | 4 | 5 |
| Knows subject (didn't read notes):        | 1 | 2 | 3 | 4 | 5 |
| Interaction (were participants involved): | 1 | 2 | 3 | 4 | 5 |
| Humorous:                                 | 1 | 2 | 3 | 4 | 5 |
| Practical Ideas:                          | 1 | 2 | 3 | 4 | 5 |
| Incorporated use of media:                | 1 | 2 | 3 | 4 | 5 |

3. How well would this person work with an inter-denominational audience?

4. Would you invite him or her back again as a presenter?

5. What have you observed as this person's strengths and weaknesses while working with people in a new setting?

6. What else do you think would be helpful for us to know in making our hiring decision?